

All Pueblo Reads 2011: Hoot by Carl Hiaasen

Carl Hiaasen



All Pueblo Reads 2011

A record-breaking 110 events and activities were held with 44 community partners. Events included Chautauqua performance, Book Bash, owl-pellet dissection, intuiting nature workshop, renewable and sustainable energy panels, book discussions, movies, scholarly lectures and other programs. Last year there were 86 events and activities and 25 community partners.

Participation totalled 27,357. This is a 3.5% decrease over 2010.

Checkouts totaled 1,690 from Sept. 1 to Oct. 31. This is an increase of 36% over last year's checkouts.

Booklovers Blacktie Ball success!

New innovations were implemented for this year's event. An honorary committee of five couples was added, and new seat covers and staging upgraded the decor. Ticket prices were doubled from \$50 to \$100.



The library launched the New Centers for Information Technology on All Pueblo Reads' kickoff day.

Total attendance for this year's Booklovers Blacktie Ball was 184, up from last year's attendance of 134. The increase is due to a Friends of the Library grant for middle school students to attend.

Revenue for this year's Booklovers Blacktie Ball was \$28,165. This number is the total of \$13,845 in sponsorships and grants, and \$14,320 in ticket sales. The ticket sales were donated to the Pueblo Library Foundation. Last year's total revenue was \$15,269 (\$11,119 sponsorships/grants, \$4,150 ticket sales).



Author Carl Hiaasen in Pueblo.



2011's Booklovers Blacktie Ball hosted its largest attendance ever.



Dissecting an owl pellet was fun and educational.



A popular event was the Tea-Leaf Reading Workshop held at Sisters' Courtyard Tea House.